



Giulia Asprino

FINANCIAL COMMUNICATION ADVISOR

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Seasoned Financial Communication Specialist with a remarkable ability to bridge the gap between complex financial information and clear, accessible messaging. With 11 years of experience in the field, I've become a trusted expert in helping financial organizations communicate effectively with their targets. Born with a passion for both finance and effective communication, I embarked on a career that perfectly combines these interests. Throughout my career, I've worked with a diverse range of financial institutions, including:

- Milano Finanza, Class CNBC (Financial Journalist)
- DoBank (external head of communication)
- Gruppo ILVA (external support for corporate communication)
- Deutsche Bank, Italia (external head of communication team work)
- Copernico SIM (external support for corporate communication)
- Federacciai (external support for corporate communication)
- NB Renaissance (external support for corporate communication)
- Howden Group Italia (external support for corporate communication)
- Reversal SIM (external support for corporate communication)

I excel in crisis communication, a vital skill in the dynamic financial industry. I have successfully navigated challenging situations, providing timely, transparent, and accurate information to maintain trust and manage public perception during turbulent times. In addition to my role as a communicator, I have a keen understanding of the financial landscape, enabling me to anticipate market shifts, regulatory changes, and economic developments, allowing organizations to respond effectively.

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